

## **The Sir Lancelot Group Breaks the Ormond Beach Sale Record**

ORMOND BEACH, FL - In October 2020, The Sir Lancelot Group, led by Lancelot Sebastian Lénárd - FHRM, set a new Ormond Beach Sale Record of \$3.2 million after the selling the estate addressed at 489 Ocean Shores Blvd., Ormond Beach, FL. To date, this transaction represents the highest sale price that was ever recorded within the local area and has now raised the bar within the local real estate industry as a whole.

This multi-award-winning contemporary home was designed and developed in 1994 by William Morgan, a renowned Jacksonville architect and PKSB of New York. This estate features 5,795 square feet of living space, has a fireplace, a reflecting pool, a guest house, and comes with its own private beach access. During the transaction, the sellers were represented by the LUXE Group, The Sir Lancelot Group represented the buyers, and both parties take pride in spearheading this record-breaking achievement.

"We feel very honored to be a part of this revolutionizing sale." says Lancelot Sebastian Lénárd of The Sir Lancelot Group. "This is a cornerstone for the future of real estate, and based on current market trends, luxury opportunities like this are likely to become much more prevalent, which is very exciting for both buyers and sellers."

Why are the trends turning more favorable for home buyers and sellers in today's global market? Much of it has to do with the COVID-19 pandemic. As detrimental as the COVID-19 has been on society and others' wellbeing, it has fostered economic changes in the real estate industry. What an oceanfront luxury estate would range for pre-COVID would be somewhere around \$5M-\$10M. For some more insight into the numbers, the average selling price in July for a luxury home was \$6.2M.

With COVID-19 influences, it has lowered the luxury home price tag to a much more attractive average. This means that luxury homes are now more affordable than ever before, and with this becoming recognized, buyers are jumping in on the action while it is still facing a low tide. And the best part for future buyers to note is that the key players of the \$3.2M record-breaking sale, LUXE Group and The Sir Lancelot Group, both agree that this luxury market trend shows no signs of slowing down.

### **About The Sir Lancelot Group**

The Sir Lancelot Group, founded by Lancelot Lénárd, is a well-respected and client-driven real estate resource that aims to make transactions seamless and enjoyable for everyone involved. Lancelot Lénárd himself has over five years of professional experience involving

luxury sales and has cultivated the skills, knowledge, and dedication necessary to succeed in the ever-evolving local market. Overall, nothing makes the team happier than being able to put buyers into their dream homes and obtaining top dollar for every seller listing. This, in conjunction with their passion for delivering positive experiences and creating win-win scenarios for every situation, is why they have become the leading representative resource that has made Ormond Beach, Fl, history.

### **Press Contact**

The Sir Lancelot Group Team  
Lancelot Lénárd, Broker Associate

Cell: 786-449-7518

Email: [TheSirLancelotGroup@gmail.com](mailto:TheSirLancelotGroup@gmail.com)